



UB RISE 2024 Faculty Competitive Poster Judging Rubric

POSTER (Maximum 30 points)

S c o r e

1. Visual Organization
2. Logical Flow of Content
3. Clarity of Content

RESEARCH & INNOVATION (Maximum 50 points)

1. Intellectual Merit/ Innovative or Entrepreneurial “Spark” or Idea (5 points)
2. Broader Impact (5 points)
 - a. Provides Opportunities for Students to Engage in Research
 - b. Showcases Collaborative Work
 - c. Supports or Stimulates Growth Within Communities or Society
 - d. Creation of Public Resources or Commerce
3. Original Research or Innovative Thought (10 points)
4. Research Method or Innovation Process “Bridging the Gap” (20 points)
 - a. Provide Background Information
 - b. Research or Business Plan
 - c. Conclusions or Outcomes
5. Prerecorded Video Presentation (10 points)
 - a. Presence
 - b. Clarity of Exposition
 - c. Ability to answer the below two questions in the timeframe allotted

ORAL PRESENTATION* (Maximum 20 points)

1. Clarity of Exposition
2. Ability to Answer Questions in the timeframe allotted

TOTAL (Maximum 100 points)

*NOTE: Submit the following to ubrise@bridgeport.edu :

1. Abstract (300-500 words);
2. Documentation that supports poster presentation. This documentation can include publication as submitted and/or approved for publishing, business research plan, proof of prototype or patent, or other proof of collaborative and innovative discovery.
3. Video Zoom Link (3-5 minutes MAXIMUM) addressing these two questions: **What is its intellectual merit or innovative thought?** Explain the potential to advance knowledge in its own field or across different fields. **What is the broader impact? (if applicable)** Explain the potential to benefit society.
4. Be available on Monday, April 1st between 6:30 pm-8:00 pm for a Zoom interview. You will have 10 minutes to discuss your research. Judges will take 3-5 minutes to ask follow-up questions.

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