

UB RISE Student Poster Rubric

POSTER RUBRIC	Excellent	Very Good	Good	Fair	Poor/Missing
<p>Purpose, Aims, Objectives:</p> <p>States the research question or problem being addressed</p> <p>Explains the justification for and significance of the study</p>	<p>Logical hypothesis or goal</p> <p>Demonstrates excellent understanding of topic/context, provides sophisticated/ strong presentation of project.</p>	<p>Logical hypothesis or goal</p> <p>Demonstrates good understanding of topic/context to provide a good presentation of project</p>	<p>Questionable hypothesis or goal</p> <p>Demonstrates acceptable understanding of topic/context to adequately present project.</p>	<p>Questionable hypothesis or goal</p> <p>Provides some context, but understanding of topic and its presentation is unclear.</p>	<p>Missing or inappropriate hypothesis</p> <p>Provides little/no context. Lacks understanding of topic and presentation is incoherent.</p>
<p>Background information:</p> <p>Clearly understands and introduces the background to an <i>interdisciplinary audience</i>.</p> <p>Explains why this study is needed to fill gaps or add to existing knowledge</p>	<p>Includes adequate references, demonstrates superior understanding of current state of field, and addresses the gap in knowledge.</p>	<p>Includes adequate references, demonstrates above average understanding of current state of field, and addresses the gap in knowledge</p>	<p>Includes some relevant references, demonstrates average understanding of current state of field, and mentions the gap in knowledge.</p>	<p>Includes minimal or irrelevant references, demonstrates poor understanding of current state of field, and/or does not mention the gap in knowledge.</p>	<p>Does not include any references, demonstrates little to no understanding of current state of field, and/or does not mention the gap in knowledge.</p>
<p>Methods/Theoretical Framework:</p> <p>Describes and defends the methods and/or theoretical approaches that are used</p> <p>Presenter addresses how this approach answers the chosen research question.</p>	<p>Excellent project design</p> <p>All controls or alternatives addressed within described plan</p> <p>Provides a compelling and complete argument for the stated methods.</p>	<p>Very good project design</p> <p>Most controls or alternatives addressed within described plan</p> <p>Provides a compelling argument for the stated methods.</p>	<p>Good project design</p> <p>Some controls or alternatives missing within described plan</p> <p>Provides an argument for the stated methods, but the rationale is unclear.</p>	<p>Fair project design</p> <p>Missing most controls or alternatives addressed within described plan</p> <p>Provides an argument for methods, but the rationale is unclear.</p>	<p>Missing Methods section</p> <p>No controls or alternatives addressed within described plan</p> <p>No argument or explanation of methods</p>

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<p>Analysis/Results/Outcomes:</p> <p>Explains clearly what was found after the chosen methodology/framework was utilized for this project.</p> <p>Analysis technique is completely described within the context of each finding</p>	<p>Substantial amount of high-quality data</p> <p>Clear and logical presentation of findings to an interdisciplinary audience</p>	<p>Substantial amount of original data</p> <p>Clear and logical presentation of findings to an interdisciplinary audience</p>	<p>Adequate amount of good data</p> <p>Presentation of findings is not clear to an interdisciplinary audience</p>	<p>Significant lack of data</p> <p>Presentation of findings is not clear to an interdisciplinary audience</p>	<p>Results not present</p>
<p>Discussion, Conclusion, Implications and Limitations:</p> <p>Shows how results or arguments address the question(s)</p> <p>Clearly explains results or outcome of the work to an interdisciplinary audience.</p> <p>Explains why the work is important in a larger context.</p> <p>Able to identify limitations of the work</p>	<p>Unique conclusions are completely supported by evidence and are connected to goals/ hypothesis</p> <p>Conclusions are easy to understand, concise, and accurate</p> <p>How conclusions fit within the context of the previous literature is clear, concise and accurate.</p> <p>Limitations are adequately identified and described.</p>	<p>Unique conclusions are partially supported by evidence and are connected to goals/ hypothesis</p> <p>Conclusions are easy to understand and accurate, but a bit verbose.</p> <p>How conclusions fit within the context of the previous literature is clear and accurate, but a bit verbose.</p> <p>Limitations are adequately identified and described.</p>	<p>Unique conclusions are loosely supported by evidence and there is some connection between the goals/ hypothesis</p> <p>Conclusions are easy to understand but could be described more accurately and concisely.</p> <p>How conclusions fit within the context of the previous literature is clear but could be described more accurately and concisely.</p> <p>Limitations are identified and described.</p>	<p>Conclusions are loosely supported by evidence and there is little connection between the goals/ hypothesis</p> <p>Conclusions are difficult to understand and could be more accurate and concise.</p> <p>How conclusions fit within the context of the previous literature is difficult to understand and could be more accurate and concise.</p> <p>No limitations are identified.</p>	<p>No conclusions</p>

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Poster Quality	Organized in a logical way with sufficient text; adequate and understandable graphics; authors proofread carefully	Organization is mostly logical; poster has a handful of spelling errors; some graphics may be harder to read than others	Poster has minor issues with organization presentation has numerous spelling errors; graphics are confusing	Poster has major issues with organization and has major spelling errors; graphics are illegible or confusing	Poster has major issues with organization and readability; presentation has major spelling errors; graphics are illegible

VIDEO PRESENTATION	Excellent	Very Good	Good	Fair	Poor/Missing
Knowledge of project: Presenter succinctly described the scope and importance of the project, major accomplishments, and recommendations.	Demonstrates a strong knowledge of the project	Demonstrates a good knowledge of the project	Demonstrates some knowledge of the project	Demonstrates poor knowledge of the project	Demonstrates no knowledge of the project
Presentation: Information regarding the project is presented in a clear, logical format that enhances the description of the project	Clear and concise; presentation uses poster well	Mostly clear; uses poster in presentation	Generally unclear; uses poster a bit	Unclear and illogical; does not use poster	Very confusing; does not use poster
Intellectual Merit: The potential for the conclusions to advance knowledge and understanding within appropriate fields is clearly explained. The extent the proposed activities suggest creative and original concepts is addressed.	The project's intellectual merit is explicitly and clearly described by the presenter. Explanation of intellectual merit is valid	The project's intellectual merit is explicitly described by the presenter. Explanation of intellectual merit is valid	The project's intellectual merit is explicitly described by the presenter. Explanation of intellectual merit has some minor issues	The project's intellectual merit is partially described by the presenter. Explanation of intellectual merit is somewhat valid	The project's intellectual merit is not explicitly addressed by the presenter. Explanation of intellectual merit is not.

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VIDEO PRESENTATION	Excellent	Very Good	Good	Fair	Poor/Missing
<p>Broader Impacts:</p> <p>The degree to which this project could be used to benefit society and contribute to the achievement of specific, desired societal outcomes is clearly explained.</p>	<p>The project's broader impacts are explicitly and clearly described by the presenter.</p> <p>Explanation of broader impacts is valid</p>	<p>The project's broader impacts are explicitly described by the presenter.</p> <p>Explanation of broader impacts is valid</p>	<p>The project's broader impacts are explicitly described by the presenter.</p> <p>Explanation of broader impacts has some minor issues</p>	<p>The project's broader impacts are partially described by the presenter.</p> <p>Explanation of broader impacts is somewhat valid</p>	<p>The project's broader impacts are not explicitly addressed by the presenter.</p> <p>Explanation of intellectual merit is not.</p>
<p>Presence:</p> <p>The overall presentation of the information is clear, concise, engaging and professional.</p>	<p>Speaks clearly, with enthusiasm</p> <p>Significantly engages with the camera/audience</p> <p>Is dressed professionally.</p>	<p>Speaks clearly</p> <p>Engages with the camera/audience.</p> <p>Is dressed somewhat professionally.</p>	<p>Reads from poster or script some of the time</p> <p>Little engagement with the camera/audience</p> <p>Is dressed somewhat casually for a professional presentation</p>	<p>Reads from poster or script most of the time</p> <p>No engagement with the camera/audience.</p> <p>Student is not dressed appropriately for a professional presentation</p>	<p>Reads from poster or script the entire time</p> <p>No engagement with the camera/audience.</p> <p>Student is not dressed appropriately for a professional presentation</p>