POSTER RUBRIC	(5) Excellent	(4) Very Good	(3) Good	(2) Fair	(1) Poor/Missing
Purpose, Aims, Objectives and Background Information:	Logical hypothesis or goal	Logical hypothesis or goal	Questionable hypothesis or goal	Questionable hypothesis or goal	Missing or inappropriate hypothesis
States the research question or problem being addressed Explains why this study is needed to fill gaps or add to existing knowledge Explains the justification for and	Demonstrates excellent understanding of topic/context, provides sophisticated/ strong presentation of project. Demonstrates	Demonstrates good understanding of topic/context to provide a good presentation of project. Demonstrates above average	Demonstrates acceptable understanding of topic/context to adequately present project. Demonstrates average	Provides some context, but understanding of topic and its presentation is unclear. Demonstrates poor understanding of	Provides little/no context. Lacks understanding of topic and presentation is incoherent. Demonstrates little to no understanding of
significance of the study	superior understanding of current state of field and addresses the gap in knowledge.	understanding of current state of field and addresses the gap in knowledge.	understanding of current state of field, and mentions the gap in knowledge	current state of field and/or does not mention the gap in knowledge.	current state of field, and/or does not mention the gap in knowledge.
Methods/Theoretical Framework:	Excellent project design	Very good project design	Good project design	Fair project design	Missing Methods section
Describes and defends the methods and/or theoretical approaches that are used	All controls or alternatives addressed within described plan	Most controls or alternatives addressed within described plan	Some controls or alternatives missing addressed within described plan	Missing most controls or alternatives addressed within	No controls or alternatives addressed within described plan
Presenter addresses how this approach answers the chosen research question	Provides a compelling and complete argument for the stated methods	Provides a compelling argument for the stated methods	Provides an argument for the stated methods, but the rationale is somewhat unclear.	described plan Provides an argument for methods, but the rationale is unclear.	No argument or explanation of methods

POSTER RUBRIC	(5) Excellent	(4) Very Good	(3) Good	(2) Fair	(1) Poor/Missing
Analysis/Results/Outcomes:	Substantial amount of high-quality data	Substantial amount of original data	Adequate amount of good data	Significant lack of data	Results not present
Explains clearly what was found after the chosen methodology/framework was utilized for this project.	Clear and logical presentation of findings to an interdisciplinary audience	Clear and logical presentation of findings to an interdisciplinary audience	Presentation of findings is not clear to an interdisciplinary audience	Presentation of findings is not clear to an interdisciplinary audience	
Analysis technique is completely described within the context of each finding		audience	audience	audience	
Discussion, Conclusion, Implications and Limitations:	Unique conclusions are completely supported by evidence	Unique conclusions are partially supported by evidence	Unique conclusions are loosely supported by	Conclusions are loosely supported by	No conclusions
Shows how results or arguments address the question(s)	and are connected to goals/ hypothesis	and are connected to goals/ hypothesis	evidence and there is some connection between the goals/	evidence and there is little connection between the goals/	
Clearly explains results or	Conclusions are easy to understand, concise,	Conclusions are easy to understand and	hypothesis	hypothesis	
outcome of the work to an interdisciplinary audience.	and accurate How conclusions fit	accurate, but a bit verbose.	Conclusions are easy to understand but could be	Conclusions are difficult to understand and	
Explains why the work is important in a larger context.	within the context of the previous literature is clear, concise and	How conclusions fit within the context of the previous literature	described more accurately and concisely.	could be described more accurately and concisely.	
Able to identify limitations of the work.	accurate. Limitations are adequately identified and described.	is clear and accurate, but a bit verbose. Limitations are	How conclusions fit within the previous literature is clear but	How conclusions fit within the context of the previous	
	นธุรุษแมธน.	adequately identified and described.	could be described more accurately and	literature is difficult to understand and	
			concisely. Limitations are identified and	could be described more accurately No limitations are	
			described.	identified.	

VIDEO PRESENTATION	(5) Excellent	(4) Very Good	(3) Good	(2) Fair	(1) Poor/Missing
Knowledge of project: Presenter succinctly described the scope and importance of the project, major accomplishments, and recommendations.	Demonstrates a strong knowledge of the project	Demonstrates a good knowledge of the project	Demonstrates some knowledge of the project	Demonstrates poor knowledge of the project	Demonstrates no knowledge of the project
Presentation: Information regarding the project is presented in a clear, logical format that enhances the description of the project	Clear and concise; presentation uses poster well Speaks clearly, with enthusiasm Significantly engages with the camera/ audience Is dressed professionally.	Mostly clear; uses poster in presentation Speaks clearly Engages with the camera/audience. Is dressed somewhat professionally.	Generally unclear; uses poster a bit Reads from poster or script some of the time Little engagement with the camera/audience	Unclear and illogical; does not use poster Reads from poster or script most of the time No engagement with the camera/audience. Student is not dressed appropriately for a professional presentation	Very confusing; does not use poster Reads from poster or script the entire time No engagement with the camera/audience. Student is not dressed appropriately for a professional presentation

VIDEO PRESENTATION	(5) Excellent	(4) Very Good	(3) Good	(2) Fair	(1) Poor/Missing
Intellectual Merit: The potential for the proposed activity to advance knowledge and understanding within its own field or across different fields is clearly explained. The extent the proposed activities suggest and explore creative, original, or potentially transformative concepts is addressed.	The project's intellectual merit is explicitly and clearly described by the presenter. Explanation of intellectual merit is valid	The project's intellectual merit is explicitly described by the presenter. Explanation of intellectual merit is valid	The project's intellectual merit is explicitly described by the presenter. Explanation of intellectual merit has some minor issues	The project's intellectual merit is partially described by the presenter. Explanation of intellectual merit is somewhat valid	The project's intellectual merit is not explicitly addressed by the presenter. Explanation of intellectual merit is not.
Broader Impacts: The degree to which this project could be used to benefit society and contribute to the achievement of specific, desired societal outcomes is clearly explained.	The project's broader impacts are explicitly and clearly described by the presenter. Explanation of broader impacts is valid	The project's broader impacts are explicitly described by the presenter. Explanation of broader impacts is valid	The project's broader impacts are explicitly described by the presenter. Explanation of broader impacts has some minor issues	The project's broader impacts are partially described by the presenter. Explanation of broader impacts is somewhat valid	The project's broader impacts are not explicitly addressed by the presenter. Explanation of intellectual merit is not.