

RESEARCH | INNOVATION | SCHOLARSHIP | ENTREPRENEURSHIP

UB RISE



FRIDAY, APRIL 4, 2025

Q & A Session

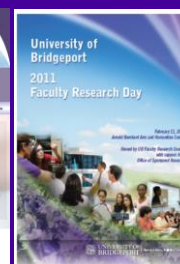
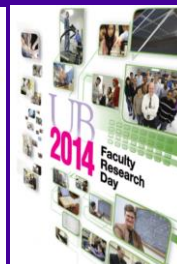
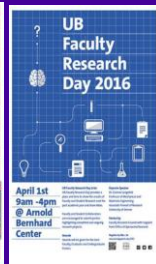
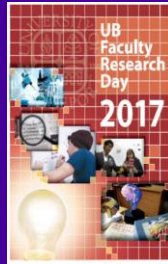
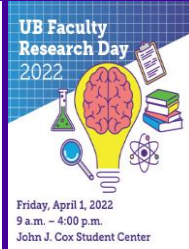
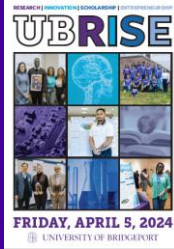
January 22, 2025





RESEARCH | INNOVATION | SCHOLARSHIP | ENTREPRENEURSHIP

UBRISE



MARK YOUR CALENDARS

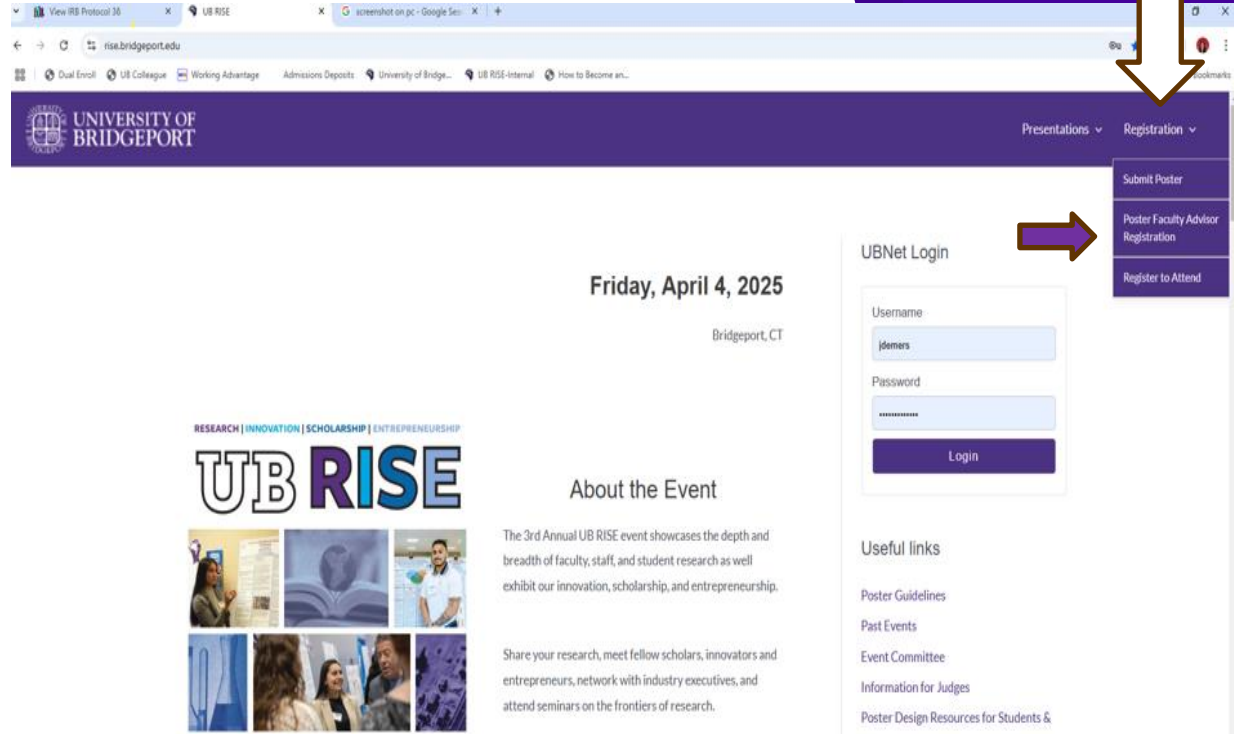
FACULTY ADVISORS

JANUARY 29

<https://rise.bridgeport.edu/>

NOTE:

The poster's first author will be unable to submit a poster if their faculty advisor does not register.



The screenshot shows the website rise.bridgeport.edu. The navigation bar includes 'Presentations' and 'Registration'. The 'Registration' dropdown menu is open, showing options: 'Submit Poster', 'Poster Faculty Advisor Registration', and 'Register to Attend'. A yellow arrow points to this menu. Below the navigation bar, the event date is 'Friday, April 4, 2025' in Bridgeport, CT. The main content area features the 'UB RISE' logo and a section titled 'About the Event' with a description of the 3rd Annual UB RISE event. On the right side, there is a 'UBNet Login' form with fields for 'Username' (containing 'jdemers') and 'Password', and a 'Login' button. Below the login form is a 'Useful links' section with links for 'Poster Guidelines', 'Past Events', 'Event Committee', 'Information for Judges', and 'Poster Design Resources for Students &'. A purple arrow points to the 'Submit Poster' button in the registration menu.

ATTENTION FACULTY: If you are submitting a faculty competitive poster, please fill out this form at this [link](#). This will help the committee ensure there are enough external judges for your discipline. Please do so by February 5.

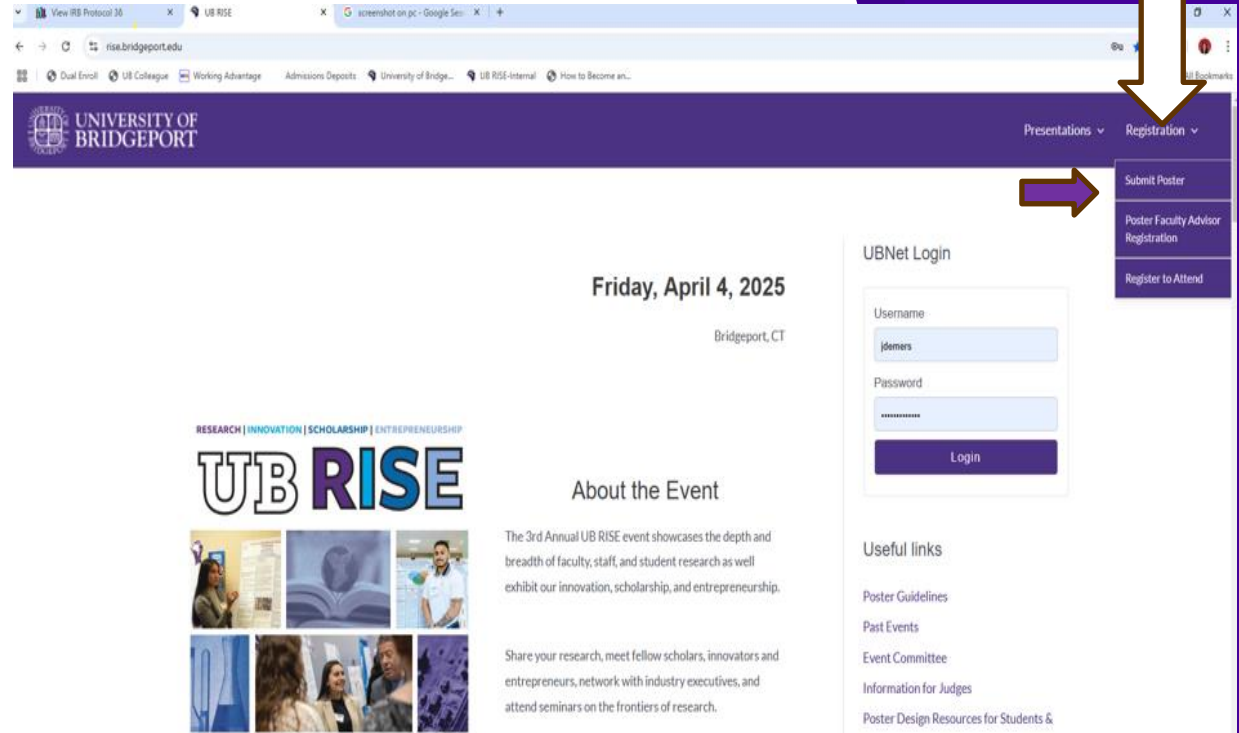
MARK YOUR CALENDARS

POSTER FIRST AUTHORS

FEBRUARY 5

<https://rise.bridgeport.edu/>
Begin submitting posters

MARCH 17, 10 PM (EST)
Deadline to submit posters



The screenshot shows the website rise.bridgeport.edu with a navigation menu. A yellow arrow points to the 'Registration' dropdown menu, which contains the following options: 'Submit Poster', 'Poster Faculty Advisor Registration', and 'Register to Attend'. A purple arrow points to the 'Submit Poster' option. Below the navigation menu, the page displays the event date 'Friday, April 4, 2025' and the location 'Bridgeport, CT'. The main content area features the 'UB RISE' logo and a section titled 'About the Event' with a description: 'The 3rd Annual UB RISE event showcases the depth and breadth of faculty, staff, and student research as well exhibit our innovation, scholarship, and entrepreneurship.' Below this is a grid of six images showing people at the event. On the right side, there is a 'UBNet Login' form with fields for 'Username' (containing 'jdemers') and 'Password' (containing '*****'), and a 'Login' button. Below the login form is a 'Useful links' section with links for 'Poster Guidelines', 'Past Events', 'Event Committee', 'Information for Judges', and 'Poster Design Resources for Students &'. The University of Bridgeport logo is visible in the top left corner of the website screenshot.

MARK YOUR CALENDARS



UB RISE ATTENDEES

FEBRUARY 5

<https://rise.bridgeport.edu/>
Register to attend event

MARCH 14, 5 PM (EST)

Deadline to register to attend
(Lunch will not be
guaranteed if not registered.)

View IIS Protocol 3A x UB RISE x screenshot on pc - Google Ser... x

rise.bridgeport.edu

Dual Enroll UB Colleague Working Advantage Admissions Deposits University of Bridge... UB RISE-Internal How to Become an...

UNIVERSITY OF BRIDGEPORT

Presentations v Registration v

- Submit Poster
- Poster Faculty Advisor Registration
- Register to Attend

UBNet Login

Username: jdemers

Password: *****

Login

Friday, April 4, 2025

Bridgeport, CT

RESEARCH | INNOVATION | SCHOLARSHIP | ENTREPRENEURSHIP

UB RISE

About the Event

The 3rd Annual UB RISE event showcases the depth and breadth of faculty, staff, and student research as well exhibit our innovation, scholarship, and entrepreneurship.

Share your research, meet fellow scholars, innovators and entrepreneurs, network with industry executives, and attend seminars on the frontiers of research.

STUDENT/FACULTY POSTER REQUIREMENT

COMPETITIVE POSTERS

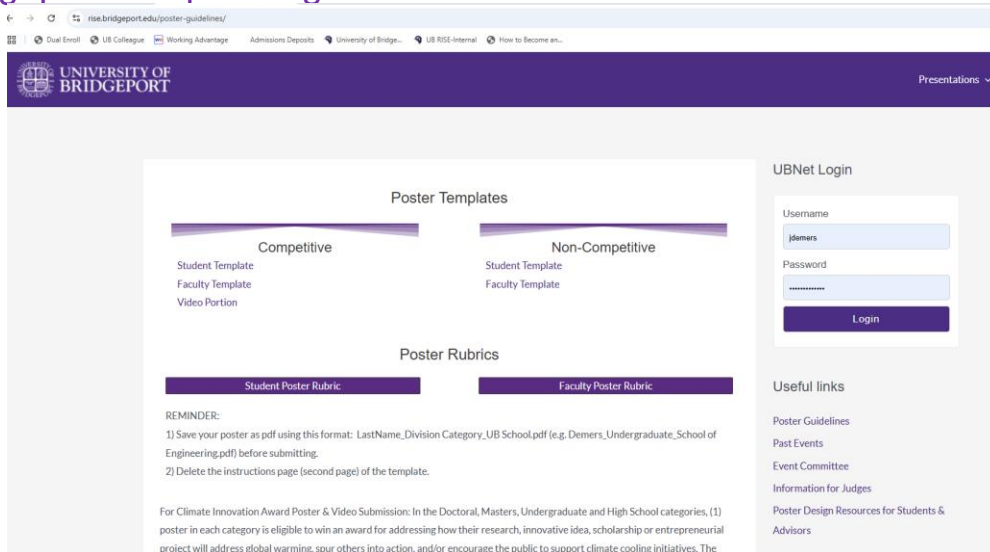
POSTER TEMPLATE
POSTER RUBRIC
3-5 MINUTE VIDEO

Website:

<https://rise.bridgeport.edu/poster-guidelines/>

NON-COMPETITIVE POSTERS

POSTER TEMPLATE



The screenshot shows the website rise.bridgeport.edu/poster-guidelines/. The page features a navigation bar with the University of Bridgeport logo and a dropdown menu for "Presentations". The main content area is divided into two sections: "Poster Templates" and "Poster Rubrics".

Poster Templates

Competitive	Non-Competitive
Student Template	Student Template
Faculty Template	Faculty Template
Video Portion	

Poster Rubrics

Student Poster Rubric	Faculty Poster Rubric
-----------------------	-----------------------

UBNet Login

Username:

Password:

Login

Useful links

- Poster Guidelines
- Past Events
- Event Committee
- Information for Judges
- Poster Design Resources for Students & Advisors

REMINDER:

- 1) Save your poster as pdf using this format: LastName_Division Category_UB School.pdf (e.g. Demers_Undergraduate_School of Engineering.pdf) before submitting.
- 2) Delete the instructions page (second page) of the template.

For Climate Innovation Award Poster & Video Submission: In the Doctoral, Masters, Undergraduate and High School categories, (1) poster in each category is eligible to win an award for addressing how their research, innovative idea, scholarship or entrepreneurial project will address global warming, spur others into action, and/or encourage the public to support climate cooling initiatives. The



VIDEO REQUIREMENTS

COMPETITIVE POSTERS

- **What is its intellectual merit?** Explain the potential to advance knowledge in the field OR other fields.
- **What is the broader impact? (If applicable)** Explain the potential to benefit society.
- **Submit a Zoom video recorded link**
Minimum time is 3 minutes (Do not exceed 5 minutes)
Review the “***How to Record a Zoom Presentation***” handout.

UB RISE INVOLVEMENT

- NETWORK
- Alumni | Industry Advisory Board Members
- Manufacturing & Business Executives
- Community Organizations



Rachel Sattler, Ed.D (She/Her)
Educational professional with over 5 years of higher education experience teaching and supervising clinical fieldwork within elementary pr...

Show all 9 licenses & certifications →

Honors & awards

2024 Outstanding Dissertation Award
Issued by University of Bridgeport - Apr 2024
Associated with University of Bridgeport

3rd Place UB Research, Innovation, Scholarship, Entrepreneurship 2024 Doctoral Competitive Category
Issued by University of Bridgeport - Apr 2024
Associated with University of Bridgeport

Vishal Bishnoi · 1st
Finance, Accounting & Auditing | Financial Analyst
Tmo · Edited · 📄

Earlier this year, I had the privilege of competing in UB Rise 2024, organized by the University of Bridgeport. Under the incredible guidance of Prof. Dr. Congsheng Wu, I presented on the topic, "Impact of Macroeconomic Factors on Financial Markets." It was an enriching experience to showcase my research and connect with like-minded individuals.

I am deeply honored to have been awarded the "Alumni Award Recognition - MASTERS Category". This recognition holds a special place in my journey as a graduate student and an aspiring professional in finance.

A heartfelt thank you to **Julie Demers, CRA** for her constant encouragement and support throughout this journey. Your mentorship and guidance have been invaluable.

To everyone who has been a part of this experience—thank you for inspiring me to strive for excellence and keep pushing boundaries.



Vivien Ruettgers (She/Her/Hers)
Researcher and Student in the Field of Health Psychology and Neuropsychology with a Background in Mathematics and Computer Science.

Additionally, I was working as a Psychology and Mathematics Tutor in the Heckman and STEM Center ...see more

Show all 4 educations →

Projects

Exploring the Concept of Happiness: Preliminary Assessment of a New Model
Jan 2023 - May 2024
Associated with University of Bridgeport

For my undergraduate research project and part of my honors thesis in psychology, I worked with my supervisor Dr. Elizabeth Fies on a study regarding a new model defining happiness. We also submitted this research as a poster to UB rise and won first place in the undergraduate category.



UB RISE INVOLVEMENT

➤ VOLUNTEER

POSTER CATEGORIES	Poster Judge COMPETITIVE POSTERS
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*High School
Undergraduate
Masters
Doctoral*

UG*/STAFF/FACULTY/ALUMNI
MASTERS*/FACULTY/ALUMNI
DOCTORAL*/FACULTY/ALUMNI
FACULTY/ALUMNI

* Students must have a 3.2 GPA or higher to serve as a poster judge.

UB RISE Volunteer

UB Club Members Gain Spirit Hours



Sandesh Anand, MS



Dena Galt, JD



Elizabeth Pica, PhD

CALL FOR POSTER JUDGES


RESEARCH | INNOVATION | SCHOLARSHIP | ENTREPRENEURSHIP

UBRISE

ORIENTATION
WHERE: VIA ZOOM
WHEN: MARCH 27TH, 2025
TIME: 7 PM - 7:45 PM
WANT TO FIND OUT MORE? VISIT:
[HTTPS://RISE.BRIDGEPORT.EDU/INFO](https://rise.bridgeport.edu/info)
FORMATION-FOR-JUDGES!

JUDGING
WHERE: VIRTUALLY
WHEN: MARCH 28TH -31ST
MUST BE SUBMITTED
BY 5PM ON MARCH 31ST

QUESTIONS? EMAIL
UBRISE@BRIDGEPORT.EDU



SCAN THIS QR CODE
OR CLICK HERE TO
FILL OUT YOUR
CONTACT
INFORMATION!

THANK YOU
FOR YOUR
CONSIDERATION!

UB RISE INVOLVEMENT

➤ Be a **SPONSOR OR DONOR**

Sponsor - *Breakfast, Lunch, Reception*

Award Sponsor - *Cash Prizes to Students/Faculty*

Donations - *In-kind Gifts/Products/Services*

ENTREPRENEURSHIP
FOUNDATION INC.

Climate Innovation Award – NEW!!!

In the Doctoral, Masters, Undergraduate and High School categories, (1) poster in each category is eligible to win an award for addressing how their research, innovative idea, scholarship or entrepreneurial project will address global warming, spur others into action, and/or encourage the public to support climate cooling initiatives. The intent is that student from any discipline may submit an impactful entry. Posters will be judged by a panel moderated by Mike Roer ('08), President of Entrepreneurship Foundation Inc.

UB RISE INVOLVEMENT



Optimizing Business Profitability Through the Use of Artificial Intelligence Award – NEW!!!

There will be three winners, each receiving \$100, for the most innovative ideas and best poster presentations on the topic. Posters will be judged and prizes will be awarded by Dr. Shannon Hashemi, CMA and Dr. Al Danessfar, CMA, owners of Tradewinds Shopping Center in Middletown.

UB RISE INVOLVEMENT



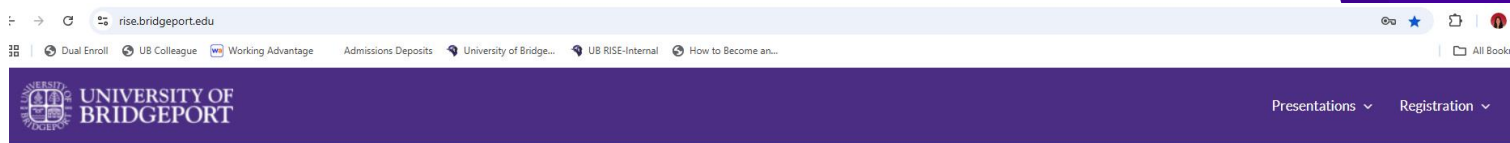
Student Entrepreneur Club

Elena Cahill, JD

Business Pitch Competition– NEW!!!

UB's [Student Entrepreneur Center](#), Director Sherri Dente, Esq.

https://rise.bridgeport.edu/



Friday, April 4, 2025

Bridgeport, CT

RESEARCH | INNOVATION | SCHOLARSHIP | ENTREPRENEURSHIP

UB RISE



About the Event

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Share your research, meet fellow scholars, innovators and entrepreneurs, network with industry executives, and attend seminars on the frontiers of research.

Registration Link is below:

UBNet Login

Username

Password

Login

Useful links

[Poster Guidelines](#)

[Past Events](#)

[Event Committee](#)

[Information for Judges](#)

[Poster Design Resources for Students &](#)

[Advisors](#)





Poster Design Resources for Students & Advisors

Beginning January 22, you will have the opportunity to check out the **UB RISE 2025** online Canvas course where you can self-enroll and access helpful information such as:

- How to Start Your Poster
- How to Make an Effective Video Presentation
- How to Use AI in Poster Submission
- How to Be a Poster Judge of Students' Posters
- What Makes a Successful Business Pitch
- Ideas for the Climate Innovation Award

There will be important reminders about deadlines and registration information to attend UB RISE on April 4, 2025!

Participants can self-enroll in this course by accessing this URL: <https://bridgeport.instructure.com/enroll/AYKBLD>, or by pasting the URL into their browser.

UB RISE – Doctoral Panel

Hosted by Dr. Shannon Hashemi, CMA

Tuesday, March 25 from 12:20-1:20 pm

Mandeville Rm. 104



CONTACT INFORMATION

ubrise@bridgeport.edu



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