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| **UB RISE 2025 Faculty Competitive Poster Judging Rubric** | | | | | |
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| **POSTER (Maximum 30 points)** | S c o r e | | | | |
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| 1. Visual Organization 2. Logical Flow of Content 3. Clarity of Content |  | | | | |
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| **RESEARCH & INNOVATION (Maximum 50 points)** |  | | | | |
| 1. Intellectual Merit/ Innovative or Entrepreneurial “Spark” or Idea (5 points) 2. Broader Impact (5 points) 3. Provides Opportunities for Students to Engage in Research 4. Showcases Collaborative Work 5. Supports or Stimulates Growth Within Communities or Society 6. Creation of Public Resources or Commerce 7. Original Research or Innovative Thought (10 points) 8. Research Method or Innovation Process “Bridging the Gap” (20 points) 9. Provide Background Information 10. Research or Business Plan 11. Conclusions or Outcomes 12. Pre-recorded Video Presentation (10 points) 13. Presence 14. Clarity of Exposition 15. Ability to answer the below two questions in the timeframe allotted |  |  |  |  |  |
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| **ORAL PRESENTATION\* (Maximum 20 points)** |  | | | | |
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| 1. Clarity of Exposition 2. Ability to Answer Questions in the timeframe allotted | | | | | |
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| TOTAL (Maximum 100 points) …………………………………………………………………..... |  |  |  |  |  |
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| \*NOTE: Submit the following to [ubrise@bridgeport.edu](mailto:ubrise@bridgeport.edu) :  1. Abstract (300-500 words).  2. Documentation that supports poster presentation.    This documentation can include publication as submitted and/or approved for publishing,  business research plan, proof of prototype or patent, or other proof of collaborative and innovative  discovery.  3. Video Zoom Link (10 minutes) addressing these two questions:  1. What is its *intellectual merit or innovative thought*?  Explain the potential to advance knowledge in the field or across different fields.  2. What is the *broader impact*? (if applicable)  Explain the potential to benefit society.  4. Be available on Monday, March 31st between 6:30 pm - 8:30 pm EST for a Zoom interview.    You will have 7 minutes to discuss your research. Judges will take 3-5 minutes to ask follow-up  questions. |